

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

American Crossroads/ Issue
Submission Number 397 Issue 1



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client: American Crossroads/ Issue	Submission Cost: 64025	Campaign Ref: E:063647030
Buyer: "	Client/Product/Estimate: 11 / 27 / 1088	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06364703
Est./PO Number: 06364703	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: American Crossroads	Booking Group: WSPA	Key Market: Greenville Spartanburg
Demographic: (L) Household	Order:	Ashevil

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
1	M-Su 11p NewsF..	01	1275	30 Comme	Nbr of Spots	1	1	1275
2	M-F 11a ET / 10a CT Price Is Right ...F..	01	500	30 Comme	Nbr of Spots	1	1	500
3	M-F 1230-2p ET CBS Soaps ...F..	12	575	30 Comme	Nbr of Spots	1	1	575
4	M-F 3p ET / 2p CT Let's Make A Deal ...F..	01	550	30 Comme	Nbr of Spots	1	1	550
5	M-F 5a News ...F..	01	190	30 Comme	Nbr of Spots	1	1	190
6	M-F 5p News ...F..	01	1125	30 Comme	Nbr of Spots	1	1	1125
7	M-F 530a News ...F..	01	415	30 Comme	Nbr of Spots	1	1	415
8	M-F 530p News ...F..	01	1125	30 Comme	Nbr of Spots	1	1	1125
9	M-F 6p News ...F..	01	1050	30 Comme	Nbr of Spots	1	1	1050
Weekly Totals: Total Spots(Ord Spots)					68	15	83	

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10	M-F 6a News ...F..	01	600	30 Comme	Nbr of Spots 1		1	600
11	M-F 7p News ...F..	01	650	30 Comme	Nbr of Spots 1		1	650
12	M-F 7a CBS This Morning ...F..	01	600	30 Comme	Nbr of Spots 1		1	600
13	M-F 730p Scene On 7 ...F..	01	650	30 Comme	Nbr of Spots 1		1	650
14	M-F 8a CBS This Morning ...F..	01	400	30 Comme	Nbr of Spots 1		1	400
15	M-F 9a Dr Phil ...F..	01	450	30 Comme	Nbr of Spots 1		1	450
16	M-F 10a Your Carolina M.....	01	300	30 Comme	Nbr of Spots 1		1	300
17	M-Su 11p News M.....	01	1275	30 Comme	Nbr of Spots 1		1	1275
18	M-F 12p News M.....	01	575	30 Comme	Nbr of Spots 1		1	575
19	M-F 2p ET / 1p CT The Talk M.....	01	575	30 Comme	Nbr of Spots 1		1	575
20	M-F 4-5p Judge Judy	01	550	30	Nbr of Spots	1	1	550
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21	M-F 5a News M.....	01	150	30 Comme	Nbr of Spots	1	1	150
22	M-F 5p News M.....	01	1125	30 Comme	Nbr of Spots	1	1	1125
23	M-F 530a News M.....	01	415	30 Comme	Nbr of Spots	1	1	415
24	M-F 530p News M.....	01	1125	30 Comme	Nbr of Spots	1	1	1125
25	M-F 6p News M.....	01	1050	30 Comme	Nbr of Spots	1	1	1050
26	M-F 6a News M.....	01	600	30 Comme	Nbr of Spots	1	1	600
27	M-F 7p News M.....	01	650	30 Comme	Nbr of Spots	1	1	650
28	M-F 7a CBS This Morning M.....	01	600	30 Comme	Nbr of Spots	1	1	600
29	M-F 730p Scene On 7 M.....	01	650	30 Comme	Nbr of Spots	1	1	650
30	M-F 8a CBS This Morning M.....	01	400	30 Comme	Nbr of Spots	1	1	400
31	M-Su 11p News	01	1275	30	Nbr of Spots	1	1	1275
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Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06364703
Est./PO Number: 06364703	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
32	Sat 6a NewsS.	01	250	30 Comme	Nbr of Spots	1	1	250
33	M-Su 11p NewsS	01	1275	30 Comme	Nbr of Spots	1	1	1275
34	Sun 6a NewsS	01	250	30 Comme	Nbr of Spots	1	1	250
35	Sun 7p ET / 6p CT 60 MinutesS	01	3500	30 Comme	Nbr of Spots	1	1	3500
36	Sun 9a ET / 8a CT CBS Sunday Morning NewsS	01	600	30 Comme	Nbr of Spots	1	1	600
37	M-F 10a Your Carolina ...T...	01	300	30 Comme	Nbr of Spots	1	1	300
38	M-Su 11p News ...T...	01	1275	30 Comme	Nbr of Spots	1	1	1275
39	M-F 12p News ...T...	01	575	30 Comme	Nbr of Spots	1	1	575
40	M-F 2p ET / 1p CT The Talk ...T...	01	575	30 Comme	Nbr of Spots	1	1	575
41	M-F 4-5p Judge Judy ...T...	01	550	30 Comme	Nbr of Spots	1	1	550
42	M-F 5a News ...T...	01	190	30 Comme	Nbr of Spots	1	1	190
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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
43	M-F 5p News ...T...	01	1125	30 Comme	1		1	1125
44	M-F 530a News ...T...	01	415	30 Comme	1		1	415
45	M-F 530p News ...T...	01	1125	30 Comme	1		1	1125
46	M-F 6p News ...T...	01	1050	30 Comme	1		1	1050
47	M-F 6a News ...T...	01	600	30 Comme	1		1	600
48	M-F 7p News ...T...	01	650	30 Comme	1		1	650
49	M-F 7a CBS This Morning ...T...	01	600	30 Comme	1		1	600
50	M-F 730p Scene On 7 ...T...	01	650	30 Comme	1		1	650
51	M-F 8a CBS This Morning ...T...	01	400	30 Comme	1		1	400
52	M-F 10a Your Carolina .T....	01	300	30 Comme	1		1	300
53	M-Su 11p News	01	1275	30	1		1	1275
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54	M-F 12p News .T.....	01	575	30 Comme	Nbr of Spots 1		1	575
55	M-F 2p ET / 1p CT The Talk .T.....	01	575	30 Comme	Nbr of Spots 1		1	575
56	M-F 4-5p Judge Judy .T.....	01	550	30 Comme	Nbr of Spots 1		1	550
57	M-F 5a News .T.....	01	190	30 Comme	Nbr of Spots 1		1	190
58	M-F 5p News .T.....	01	1125	30 Comme	Nbr of Spots 1		1	1125
59	M-F 530a News .T.....	01	415	30 Comme	Nbr of Spots 1		1	415
60	M-F 530p News .T.....	01	1125	30 Comme	Nbr of Spots 1		1	1125
61	M-F 6p News .T.....	01	1050	30 Comme	Nbr of Spots 1		1	1050
62	M-F 6a News .T.....	01	600	30 Comme	Nbr of Spots 1		1	600
63	M-F 7p News .T.....	01	650	30 Comme	Nbr of Spots 1		1	650
64	M-F 7a CBS This Morning .T.....	01	600	30 Comme	Nbr of Spots 1		1	600
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65	M-F 730p Scene On 7 .T.....	01	650	30 Comme	Nbr of Spots	1	1	650
66	M-F 8a CBS This Morning .T.....	01	400	30 Comme	Nbr of Spots	1	1	400
67	Tue 8p ET / 7p CT NCIS .T.....	01	6000	30 Comme	Nbr of Spots	1	1	6000
68	M-Su 11p News ..W....	01	1275	30 Comme	Nbr of Spots	1	1	1275
69	M-F 11a ET / 10a CT Price Is Right ..W....	01	500	30 Comme	Nbr of Spots	1	1	500
70	M-F 1230-2p ET CBS Soaps ..W....	12	575	30 Comme	Nbr of Spots	1	1	575
71	M-F 3p ET / 2p CT Let's Make A Deal ..W....	01	550	30 Comme	Nbr of Spots	1	1	550
72	M-F 5a News ..W....	01	190	30 Comme	Nbr of Spots	1	1	190
73	M-F 5p News ..W....	01	1125	30 Comme	Nbr of Spots	1	1	1125
74	M-F 530a News ..W....	01	415	30 Comme	Nbr of Spots	1	1	415
75	M-F 530p News ..W....	01	1125	30 Comme	Nbr of Spots	1	1	1125
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76	M-F 6p News ..W....	01	1050	30 Comme	Nbr of Spots	1	1	1050
77	M-F 6a News ..W....	01	600	30 Comme	Nbr of Spots	1	1	600
78	M-F 7p News ..W....	01	650	30 Comme	Nbr of Spots	1	1	650
79	M-F 7a CBS This Morning ..W....	01	600	30 Comme	Nbr of Spots	1	1	600
80	M-F 730p Scene On 7 ..W....	01	650	30 Comme	Nbr of Spots	1	1	650
81	M-F 8a CBS This Morning ..W....	01	400	30 Comme	Nbr of Spots	1	1	400
82	M-F 9a Dr Phil ..W....	01	450	30 Comme	Nbr of Spots	1	1	450
83	Sat 7p News MTWTFSS Isolations: W/C 10/08S.	03	325	30 Comme	Nbr of Spots	1	1	325
Weekly Totals: Total Spots(Ord Spots)					68	15	83	

Grand Totals		10/08	10/15	
Totals		68	15	10080
Spots	64025	68	15	10080
Cost	53945			

Grand Totals:

Spots:	83
Gross Total:	64,025.00
Commission:	9,603.75
Net Total:	54,421.25